IN THE CLAIMS:

Please cancel claims 1-12 without prejudice to or disclaimer of the subject matter recited therein.

Please add new claims 13-26 as follows:

LISTING OF CURRENT CLAIMS

Claims 1-12. (Canceled)

13. (New) A light guide comprising:

a) a light guide element having a plurality of optical fibers located in the light guide element between two opposing ends thereof and forming at least one light passage located along a length of the light guide element; and

b) a lighting device providing a light directed toward one of the two opposing ends of the light guiding element.

14. (New) The light guide according to claim 13, further comprising a message located on the light guide element.

15. (New) The light guide according to claim 13, wherein the light guide element includes a masking and a message located thereon.

16. (New) The light guide according to claim 13, further comprising a message located on a smooth surface of the light guide element.

17. (New) The light guide according to claim 13, further comprising a message located on a smooth surface of the light guide element, the message being applied utilizing heat from an iron.

18. (New) The light guide according to claim 13, wherein the light guide element has a shape selected from a group consisting of a rectangular plate, a round bar, and a triangular bar.

19. (New) The light guide according to claim 13, wherein the plurality of optical fibers are molded within the light guide element.

20. (New) The light guide according to claim 13, wherein the light guide element is made of a transparent material.

21. (New) The light guide according to claim 20, further comprising a message located on the light guide element.

22. (New) The light guide according to claim 20, wherein the light guide element includes a masking and a message located thereon.

23. (New) The light guide according to claim 20, further comprising a message located on a smooth surface of the light guide element.

24. (New) The light guide according to claim 20, further comprising a message located on a smooth surface of the light guide element, the message being applied utilizing heat from an iron.

25. (New) The light guide according to claim 20, wherein the light guide element has a shape selected from a group consisting of a rectangular plate, a round bar, and a triangular bar.

26. (New) The light guide according to claim 20, wherein the plurality of optical fibers are molded within the light guide element.